



Rave™ & Lira™

Laundry Detergents

Rave is a concentrated powdered laundry detergent designed for superior cleaning power for all types of dirt on all types of materials.

Lira liquid laundry detergent provides superior cleaning power for all types of dirt on all types of materials in a convenient, easy-to-use liquid.

Features and Benefits

Rave

Concentrated Powdered Laundry Detergent

- **Concentrated Powerful Formula**
No additional bleach is necessary.
- **Gentle Formula**
Gentle enough to use on fine fabrics, but effective enough to remove the tough stains caused by daily work on a dairy operation.
- **Versatile**
Can be used in all types of washing machines.
- **Phosphate-Free/Environmentally Friendly**
Biodegradable and dissipates in sanitary systems.
- **100% Customer Satisfaction**
All GEA Farm Technologies hygiene products have a 100% Customer Satisfaction Guarantee.

Lira

Liquid Laundry Detergent with Optical Brighteners

- **Concentrated**
Only 1/4 cup (2 oz./60 ml) is needed per load.
- **Contains Whiteners and Brighteners**
No bleach addition is necessary to remove even the toughest stains.
- **Excellent for Soaking**
Use Lira at full strength on stains or heavily soiled areas.
- **Convenient**
The liquid form of Lira makes it easy to dispense and eliminates the worries associated with dissolving detergents.
- **Phosphate-Free/Environmentally Friendly**
Dissipates in sanitary systems.

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Rave – Directions for Use

- Sort laundry. Separate clothes by color, fabric and soil load.
Read and follow label directions on garment.
- Select the correct water temperature:
Hot – whites, prints and pastels
Warm – permanent press, polyester and nylons
Cold – bright colors
- Use the correct amount of Rave:
1/2 cup (4 oz./113 g) for top-loading automatic washers.
3/4 cup (6 oz./170 g) for large capacity washers.
Larger proportions of the product may be necessary depending on water hardness and soil load.

Lira – Directions for Use

- Sort laundry. Separate clothes by color, fabric and soil load.
Read and follow label directions on garment.
- Select the correct water temperature:
Hot – whites, prints and pastels
Warm – permanent press, polyester and nylons
Cold – bright colors
- Use the correct amount of Lira:
1/4 cup (2 oz./60 ml) per load.
Slightly less may be required for front-load washers.
Lira works well in all types of water. However, to ensure maximum performance of any detergent, a GEA Farm Technologies Water Analysis should be performed.

Rave – Product Properties

- Appearance:** Free flowing blue powder
Odor: Mild floral
Solubility: Completely soluble in water

Rave – Ordering Information

U.S. & Canada SKU	Description
7751-0040-570	Rave - 25# pail (11.3 Kg.)
7751-0040-575	Rave - 100# drum (45.4 Kg.)
7751-0040-576	Rave - 400# drum (181.44 Kg.)
7751-1000-427	Rave - Literature (pkg of 20)

Lira – Product Properties

- Appearance:** Clear blue liquid
Odor: Sweet floral type
Solubility: Completely soluble in water
Specific Gravity at 77°F (25°C): 1.03 (water = 1)

Lira – Ordering Information

U.S. & Canada SKU	Description
7751-0240-552	Lira - Case (4x1 gal.) (4x3.78 liters)
7751-1000-427	Lira - Literature (pkg of 20)

GEA Farm Technologies

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